

Community Career Centre Access Statistics

A comprehensive guide to the public's need and interest in the Community Career Centre (CCC) through analysis of online browsing behaviour on the CCC website.



What is the Community Career Centre?

The Community Career Centre (CCC) is a collaborative effort by businesses, labour, schools, government departments, and community organizations to support the career development of youth. Our goal is to help youth develop the skills they need to continually make effective career decisions throughout their lives.

This report outlines the importance of the Community Career Centre as a valuable online resource for today's youth.

Top 10% of all requests *		
Document title	# of requests	% of requests
Community Career Centre Home Page	12,946	16.6%
Career Development Network	9,705	12.45%
Occupational Interviews	4,601	5.90%
Ask a Person With Experience Email Program	3,404	4.38%
Occupational Interviews	3,171	4.07%
Job Shadowing Program	2,766	3.55%
List of Personal Job Profiles	2,676	3.43%
What do our participants think?	2,599	3.33%
CCC General Information	1,491	1.91%
NOC Search for Occupation	1,373	1.76%
List of Participants	1,343	1.72%
Career Planning Resources	1,104	1.42%
Total	50,647	64.97%

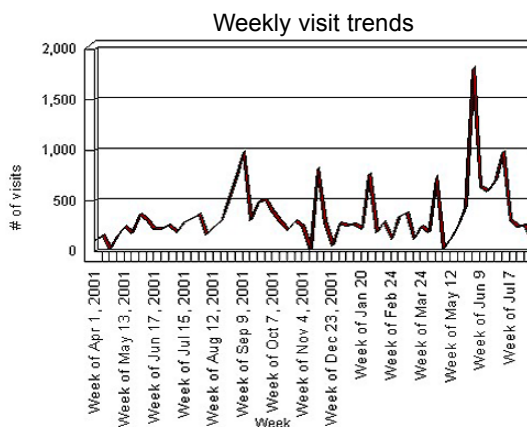
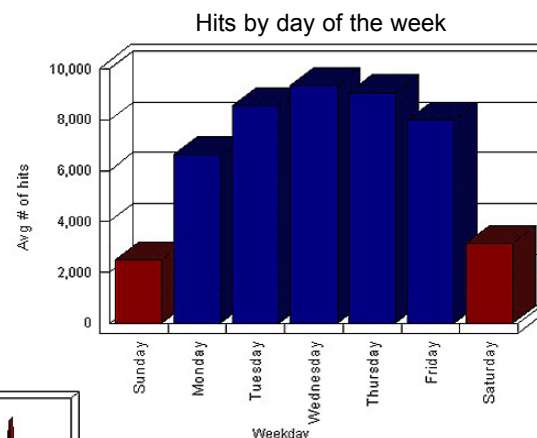
* A hit that successfully retrieves content. Requests don't include inline image, ad view, or ad click requests or errors. Request counts are conservative because browsers and many Internet gateways intercept some requests before reaching the server, and these cached requests are never logged.

Public Awareness Of The Community Career Centre Is On The Rise

The Community Career Centre website offers a vast expanse of career information for youth in-school and out-of-school, employed and unemployed, "at risk" and not "at risk." To date we have received **3,301,963 hits** on our website, the top 10% most requested of which are featured to your left. Our access statistics, which have been logged since April 2001, boast a high user rate, with 77,958 total requests, 20,986 visits, and an average of **6,849.25 hits per day** (88.13% on weekdays and 11.87% on weekends, See *Hits by day of the week graph* below). On our most active day we received 125,124 hits.

A *hit* is any connection to our site, including inline image requests and errors. A *visit* is a series of consecutive requests from a user to our site.

Visit our website:
www.communitycc.ca



"It takes an entire community to raise a child."